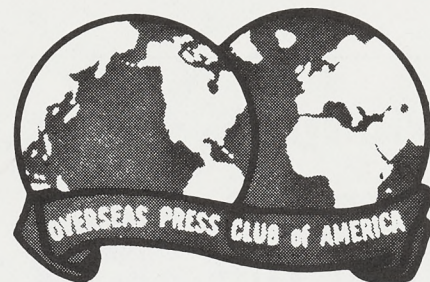


OPC BULLETIN



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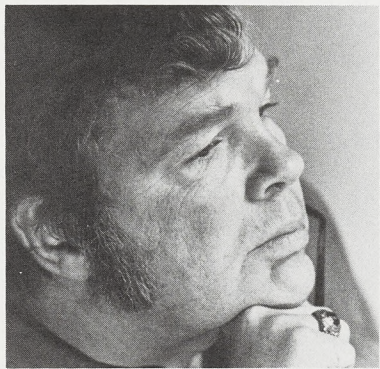
Lubar and Wicker for Shop Talks

Is our press timid?

That's not our question. Rather it is one that is posed by *New York Times* columnist Tom Wicker in his new Viking Press opus *On Press*. At a Shop Talk luncheon on Thursday, April 13, he will discuss this topic as he reflects on the state of American journalism.

Preceding Wicker — on Tuesday, April 4 — will be Bob Lubar, managing editor of *Fortune*. Displaying no timidity at all, his publisher Clifford J. Grum took a million dollar gamble and changed the almost 50-year business bible into a fortnightly.

"*Fortune* is not going to leave its restaurant," says Grum, "we're going to enlarge its menu. In the magazine field, readers and advertisers know what to expect from *Fortune*, *Forbes*



TOM WICKER

and *Business Week*. And we don't intend to go into their fields. We'll stay in our field, which is in-depth judgment and perception of the news."

Not much timidity here.

—Chas. Schreiber

Harrison E. Salisbury to emcee 1978 OPC Awards night program; Teddy Diamond will supply music

It says in Matthew XXII, "For many are called, but few are chosen."

Choosing the late Ben Grauer's successor as master of ceremonies at the 1978 OPC Annual Awards on the evening of Tuesday, April 18 was a formidable and sensitive assignment.

As this issue of the *Bulletin* goes to press, OPC Vice President and Chairman of the Awards Reception Henry Gellerman telephoned to announce that the distinguished former associate editor of *The New York Times*, Harrison E. Salisbury, had been chosen — and had accepted — the Club's invitation to preside. The tradition couldn't be more honored.

Chairman Gellerman added that the proceedings will get underway at 6 p.m. sharp in the Fountain Court of the Biltmore Hotel as Salisbury presides. Close to 7 p.m., the assembly will cross over into the Grand Ballroom for cocktails and sumptuous buffet. Teddy Diamond has been hired to provide music for the reception.

A glimpse at the buffet menu reveals that the crescent buffet will feature such hors d'oeuvres as mini-shish kebabs, southern fried chicken bits (in honor of the Washington administration?), meatballs in wine sauce, clams arreanata, stuffed cabbage hongroise, fantail shrimp tartar, smoked Nova Scotia salmon, rondelles of steak tartar et al. And the featured attractions are whole roast Vermont Turkeys and baked Virginia ham carved to order. Bring your cup, bring your plate and at a nominal \$20 per member and per guest (additional guests are \$30 per) eat and drink and be merry with members, guests and our honored award winners.

Gellerman promised this writer to "regenerate the prestige, pomp and ceremony that have traditionally made the OPC Awards Ceremonies one of journalism's most outstanding evenings." By God, I think he's done it.

—Chas. Schreiber

Taps sounds for Remagen Reunion



HOWARD COWAN and LINDSAY NELSON

Thirty-three years ago, American forces poured across the Remagen Bridge over the Rhine into Germany, a move that signalled the end of World War II in Europe. The victory at Remagen is in the history books. The story has been shown at the movies. The school kids now read about it the way they read about the Union victory at Gettysburg in the Civil War. Both battles are just about as real to them. And both are thought of as ancient history.

Twenty years ago, a group of men and women to whom Remagen meant more, much more, met at the Overseas Press Club at a reunion. They were news correspondents who had been there for the big story. Twenty years later, it was still a big story for them. Friends had died at that bridge. Reputations had been made in the profession for coverage. Nightmares dating back to Remagen were not unknown. There were warm memories, too.

Tuesday night, March 7, at the Overseas Press Club there was another — and final — reunion of the Remagen correspondents, a reunion expanded by correspondents from other theatres of the last "good" war.

By this year, the old times had become very old times, and by agreement of the surviving members of the Reunion Committee, this would be the end of it. A few of the original committee members, like so many of the correspondents of World War II, were dead. Others had retired and moved away from the metropolitan area. Three committee members who still serve the OPC agreed to supervise the final get-together.

About 60 to 70 men and women still cared enough about the old memories and the old stories to show up. A few brought sons and daughters who reminded the veterans of how they had looked themselves those many years ago during the big adventure and at least during the first of the intervening years.

(Continued on page 2)



JAMES KILGALLEN

Carter a boy scout Anderson tells OPC

Washington columnist Jack Anderson told a packed OPC Shop Talk luncheon that the U.S. had chosen a boy scout when it elected Jimmy Carter president — but a brilliant boy scout.

Carter is "taking a cram course in how to be president" and "at the end of his term, he should be qualified," Anderson said. He noted that the president had surrounded himself with advisors who were from Georgia and were inexperienced in federal government operations.

There is a stubborn streak in Carter," the columnist continued, "he is a little inflexible."

Anderson described one of Carter's learning experiences in Washington when the president "bumped into that great grizzly bear of politics, Tip O'Neill." When Carter delivered his legislative program to the Massachusetts Democrat, who is Majority Leader of the House, O'Neill gave the president a list of names of people he was proposing for federal appointments, according to Anderson. In three or four months, when nothing happened to his legislation, the president sent an aide to question O'Neill about it. The Majority Leader asked about his list of names.

And so, Anderson concluded, there are "more people from Massachusetts serving the federal government than we really ought to have."

Describing the Washington bureaucracy as "a nebulous tyranny," the columnist said there was a great flurry of activity among the 2.8 million bureaucrats in the federal system — when Carter came to the capital "but nothing happened." It is a fact of life

(Continued on page 2)

Now Hear This!

The most important event of the OPC year is our Annual Award presentation. The consistent quality of the awards and the professionalism of the recipients has built up over the years a status just short of the Pulitzer Prize Award.

So it is increasingly important that the membership in the metropolitan area support the presentation ceremony both individually and on a corporate level.

This year tables again will be available so that firms may reserve seats for their guests or individuals may entertain their guests.

The date, Monday, April 17th, is very close, so if you have not already made a reservation, may I urge that you telephone immediately and notify Mary Novick (687-2430) of your seating preference and the number of tickets you wish to reserve.

Please do not delay — but above all — do lend your support to the Club's most prestigious event.

—Matthew A.R. Bassity
President

Miller for Music Night



BARBARA IONE MILLER

A song and instrumental recital will be held at the OPC on April 5th. Ms. Barbara Ione Miller, will be the soloist, and Samuel Lipskin, pianist, as well as Louis Lowenstein, violinist will also perform.

Jack Frummer, Music Chairman, will preside.

NEW MEMBERS

Associate Resident

Albert John Roth
Dallas M. Kersey
Dennison Hatch
Sarah Adams

Associate Non-Resident

Philip C. Carling
Truman M. Meyers
Ciel Dunne Kabler

Active Resident

Dana L. Thomas

Active Non-Resident

Edwin M. Leiser

Reinstatements

Dean Casey White
Mrs. Charlotte Roberts

CALENDAR

Tuesday, April 4, 12 noon, cocktails, 12:30, luncheon — Talking Shop Luncheon. Guest, Robert Lubar, Managing Editor, *Fortune*.

Wednesday, April 5, 8:00 p.m. — Music Night. Samuel Lipskin, pianist; Louis Lowenstein, cellist; Barbara Miller, soprano.

Thursday, April 13, 12 noon, cocktails; 12:30, luncheon — Talking Shop Luncheon. Guest; Tom Wicker, Associate Editor, *N.Y. Times* Columnist and author, *On Press*, Reflections on American Journalism. **Please note change in date.**

Monday, April 17, 6:00 p.m. — Annual Awards Presentation and Reception. Grand Ballroom, Hotel Biltmore. Details, next issue.

Thursday, April 20, 12 noon, cocktails; 12:30, luncheon — Book Luncheon. Guest, Harrison Salisbury. Details, next issue.

Monday, May 1, 12 noon, cocktails; 12:30 luncheon — Special OPC Luncheon. Details will follow in April 15 issue.

RESERVATIONS: Please call Mary Novick, 687-2430. Reservation cancellations must reach the OPC 24 hours before the event, otherwise members will be charged the announced fee.

Media must distinguish news stories from hype

Crystal tells Shop Talk

"Things happen so quickly that when we plan for the future, we find it has arrived, and we are behind."

So does the new President of NBC News, Lester Crystal, view the effect of electronic journalism on the way news is covered today. He cited presidential trips as an example.

At the full-house March 8 "Shop Talk," Crystal warned of the danger of muzzling foreign correspondents, a Third World initiative, and the necessity of maintaining high standards while still meeting news deadlines.

He brought along Don Oliver, NBC correspondent, and first American newsman to be invited back to Vietnam. For 41 days Oliver toured north and south, sparring all the time with Vietnamese hosts about U.S. motives. In the beginning, they greeted him as a "progressive American"; by the end of the trip he was a "relatively progressive American."

Citing the presidential trip as a "tremendous publicity vehicle," Mr. Crystal suggested it is time to evaluate just how much attention should be paid in the months and years ahead to the real news value of such sorties. "There is always the danger of giving too much attention, exceeding the importance of the story."

A new era in communications has arrived, Crystal now believes, when it is necessary not to report just the comings and goings, but explain the how and why and significance of what is happening. In this context, he is very pleased with the success of the new Segment Three report on NBC nightly news. "It is much too early to tell if it will have an effect... It shows the significance of how and why rather than just what, when and where." He cited John Chancellor's segment recently when he used a simple map of the Horn of Africa to explain why it is so important. "People crave this."

Crystal is especially worried about a movement to muzzle journalists and broadcasters, "to exert tougher government control over them." Making countries responsible for what foreign correspondents do and say has "very important and dangerous implications for those who take the free press seriously. I urge all of you to become involved in this process," he cautioned.

Crystal is a strong believer that journalists and broadcasters must work hand in hand despite the whole new generation that has grown up in TV and broadcasting. Anchors, writers, correspondents, producers, all who deliver the news, must pay attention to both sides. "I think you can do both. They are not mutually exclusive." Broadcasters must get the message across with the same impact as print journalists do.

As he tackles his new NBC task, Crystal insists: "We want to be fast, best and most comprehensive and most popular. We want all programs to be as proper as possible... We must go to every end possible to do this, but not sacrifice standards, the integrity that NBC represents. We must watch ourselves very carefully. If the right kind of people are hired, careful guidelines are set, we can make our programs interesting and popular and not sacrifice anything." —Blythe Foote Finke

Jack Anderson

(Continued from page 1)

in Washington that "an unwanted directive will go away if you study it long enough," he added.

Dramatizing his talk with occasional bursts of preacher-like fervor, Anderson quoted Winston Churchill as saying: "Democracy is the worst possible form of government — except for all the others."

Although he called investigative reporting "vital to democracy," Anderson suggested that this type of reporting may be somewhat overdone. Some reporters see "scandals in every bush," he said, "making a Watergate out of every story... Perhaps we are crying wolf too often," he added.

Although the press is a "watchdog" for the public, Anderson continued, "we've been asleep more often than we have been vigilant." "Without freedom of the press, we have no freedom," he said. —Ralph Leviton

Remagen Night

(Continued from page 1)

Jim Kilgallen was there. In July he'll be 90, and he still reports in for work for Hearst. Sigrid Schultz was there. She was Berlin bureau chief for the *Chicago Tribune* between the two World Wars, warned about Hitler and the Nazis before most western statesmen gave them a thought, and did sturdy duty during and after World War II.

There were others whose bylines still are seen regularly and whose voices are heard regularly on the air, too many to name.

And there were those there in the stories remembered who no longer are part of the scene but who still were there and will be here as long as any of the men and women of World War II are alive.

You know, the Remagen reunion was one helluva good idea. —Sidney Kline

Obituaries

Memorial services for Harry A. Bruno, public relations executive and pioneer aviator, were held Tuesday, March 28 at 2 p.m. at the Montauk Community Church, and Wednesday, March 29 at 11:30 a.m. at Frank E. Campbell Funeral Chapel, 1076 Madison Ave.

Bruno died Tuesday, March 21 in Southampton Hospital, L.I. He was 85.

He is survived by his second wife, the former Evelyn Denny Witten.

A Memorial

for

Charles Speaks
will be held at the

Women's National Republican Club
3 West Fifty-first Street
New York City
Tuesday 12 noon
April 25, 1978

WHO, WHAT, WHERE

By GRACE NAISMITH

SAFE: Connie Soloyanis in Athens, Greece, came into her office-apartment recently to find it had been bombed. Two entrance doors were ripped off, shattered, and several windows broken. Police reported it was a case of mistaken identity. "Wrong apartment," says "apolitical" Connie, who is quite all right.

EDITOR QUILTS: Ken Gott, has resigned as editor of *Business International* in protest against recent revelations that the magazine has provided cover for agents planted by the CIA, according to *The Age*, Melbourne, Australia. Gott, an Australian, with *Business Week International* for 12 years, has been editor in New York for over a year. The *Asian Wall Street Journal* quoted Gott as saying: "I want to disassociate myself from any involvement in CIA activities."

NEW LOOK: Arthur Reef has been designated Chairman of the U.S. Committee of the International Institute of Communications. Reef has been vice president of AMAX, Inc.... Helen Alpert, senior editor of *Retirement Living*, has been added to the *OPC Bulletin* staff.

WICI CONFERENCE: On April 14 and 15, the regional meetings and NYWICI's annual Matrix Awards luncheon (April 14) will be held at the Waldorf Astoria. Several OPC members belong to New York Women in Communications, Inc., including Blythe Foote Finke, Hester Hensell, Anita Diamant Berke, Felice Levin, Pat Ludorf, Grace Naismith among them. OPC members are invited to the luncheon. Tickets may be obtained from Jan Linn, Burston Marsteller, (212) 752-8610.

SEMINAR FOR JOURNALISTS: Hewson A. Ryan, Edward R. Murrow Professor of Public Diplomacy at Tufts University, will be conducting a seminar, June 26-July 21 on the subject, "The Free Flow of Ideas: The International Historical and Cultural Dimensions." Location: Fletcher School of Law and Diplomacy, Tufts University, Menford Massachusetts 02155. Seminars on various professional subjects are sponsored by National Endowment for Humanities, Washington, D.C. 20506. Deadline for applications, April 17. Information about costs and living arrangements can be secured from the various seminar directors. For journalism: Hewson Ryan, a 20-year OPC member.

PUBLISHING: "Tales of the Foreign Service," edited by Ralph Hilton, will be published by the Univ. of S.C.

PLACEMENT

WANTED. Editor, international trade quarterly, must have business publication experience, knowledge German, French helps. \$15,000 start. Write Box No. 4178.

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Press in connection with the annual celebration of Foreign Service Day in Washington, D.C., May 19th. The volume is a collection from Foreign Service officers all over the world, winners in a contest sponsored by Amb. Jack K. McFall. Hilton is author of "Worldwide Mission," a history of the U.S. Foreign Service, published by World Pub. Co.

FRUSTRATED: Abel Kessler has been trying to find some trace of an unfinished manuscript on Mongol art by the late Richard Tregaskis, author of the best seller, "Guadalcanal Diary." On a recent trip to Hawaii, Kessler was unable to find anything about him or the manuscript, though they had corresponded about it years before.

BOXER, WRITER, BACHELOR and new member of OPC, has heard of "the lovely ladies of OPC." Speak up, Girls.

SMALL WORLD: Jay Brennan no sooner read of Elmer Lower's trip to the Far East (*OPC Bulletin*) when the distinguished lecturer turned up at the American Club in Tokyo. Jay can order more in Japanese, says Lower (on a Korean postcard with dancing maidens), "than a martini minus an olive." It turned out to be an OPC reunion, with Max Desfor, former OPC member, joining the group. Desfor, Pulitzer-prize-winning photographer is now AP director of photography in Asia. Jay and Mimi hope to be in New York in July, "on wings of song," inspired no doubt by reading he says, of Devlin bio of birdman, Roger Tory Peterson.

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